

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

This is to inform that the Company has been granted another patent in India. This strengthens the overall IP portfolio of the Company.

The patent subject area is “System for switching and handover between one or more intelligent conversational agents”.

This patent is aimed at enabling seamless switching and handover between different intelligent systems or services (such as chatbots, conversational agents, AR/VR agents), ensuring uninterrupted user experience across digital platforms. It intelligently determines which system or agent is better suited to handle a specific task based on multiple factors such as the intent / complexity / preference of a user query, past performance and cost of engagement of agents, etc. and ensures a smooth switching between multiple AI systems, without losing context of the conversation.

This is our 12th patent grant out of a total IP portfolio of 36 Patents and is one of the multiple patents filed by Affle in the areas of Artificial Intelligence and/or Intelligent Agents. This would further enhance our AI-driven capabilities to power next-gen customer-centric technologies, allowing ads to adapt dynamically based on user behaviour and various device transitions with multi-channel attribution.

The inventors of this patent include Anuj Khanna Sohum, Charles Yong and Madhusudana Ramakrishna.

Submitted for your information and records.

Thanking You,

Yours Faithfully,
For Affle (India) Limited

Parmita Choudhury
Company Secretary & Compliance Officer