

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Board of Directors of the Company in its meeting held today, i.e. on May 10, 2025, has approved the appointment of Dr. Simon Arthur Chesterman (DIN: 11053943) and Mr. Piyush Gupta (DIN: 11056907) as Additional Directors in the capacity of Independent Directors, on the recommendation of Nomination & Remuneration Committee, for a term of two years, effective from May 11, 2025.

Dr. Simon Arthur Chesterman and Mr. Piyush Gupta are not debarred from holding the office of Director by virtue of any SEBI order or of any other authority.

The details required in terms of Regulation 30 read with Master Circular issued by SEBI in this regard, are given in **Annexure I**.

The Board Meeting commenced at 11:50 a.m. (IST) and concluded at 02:15 p.m. (IST).

Submitted for your kind reference and records.

Thanking you,

Yours Faithfully,

For Affle 3i Limited

(Formerly known as Affle (India) Limited)

Parmita Choudhury

Company Secretary & Compliance officer

Encl: As above

Affle 3i Limited

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Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana

(P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172

Annexure I

S. No.	Particulars	Description
1.	Reason for Change	Appointment of Dr. Simon Arthur Chesterman as an Additional Director in the capacity of Independent Director.
2.	Date of appointment/ cessation & term of appointment	<p>Appointment shall be effective from May 11, 2025, subject to the approval of the shareholders.</p> <p>Dr. Simon Arthur Chesterman shall be appointed for a period of two years, not liable to retire by rotation.</p>
3.	Brief Profile (in case of appointment of a Director)	<p>Dr. Simon Chesterman is David Marshall Professor and Vice Provost (Educational Innovation) at the National University of Singapore, where he is also the founding Dean of NUS College. He serves as Senior Director of AI Governance at AI Singapore and Editor of the Asian Journal of International Law.</p> <p>Prior to joining NYU, he was a Senior Associate at the International Peace Academy and Director of UN Relations at the International Crisis Group in New York. He has also worked for the UN Office for the Coordination of Humanitarian Affairs in Yugoslavia and interned at the International Criminal Tribunal for Rwanda.</p> <p>Dr. Chesterman is educated in Melbourne, Beijing, Amsterdam, and Oxford. He is a recognized authority on international law, whose work has opened up new areas of research on conceptions of public authority — including the rules and institutions of global governance, state-building and post-conflict reconstruction, the changing role of intelligence agencies, and the emerging role of artificial intelligence and big data.</p>
4.	Disclosure of relationships between Directors (in case of appointment of Director)	Not related to any Director.

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S. No.	Particulars	Description
1.	Reason for Change	Appointment of Mr. Piyush Gupta as an Additional Director in the capacity of Independent Director.
2.	Date of appointment/ cessation & term of appointment	<p>Appointment shall be effective from May 11, 2025, subject to the approval of the shareholders.</p> <p>Mr. Piyush Gupta shall be appointed for a period of two years, not liable to retire by rotation.</p>
3.	Brief Profile (in case of appointment of a Director)	<p>Mr. Piyush Gupta is the Founder and Managing Partner of Kenro Capital, a fund focused on purchasing secondary stakes in mature private companies. Piyush was with Sequoia India (Peak XV), India/SEA's largest VC firm, for 7 years, where he headed strategic development and generated an industry-leading exit execution track record with \$2Bn+ cash exits.</p> <p>Prior to Sequoia, Mr. Piyush spent 17 years in technology investment banking at Morgan Stanley and Deutsche Bank, where he developed a deep understanding of tech companies while executing IPOs, M&A, and private placement. Across his career in the region, he has been instrumental in >30 IPOs and public market follow-ons.</p> <p>He holds an undergraduate degree from Shri Ram College of Commerce, Delhi University, and a management degree from IIM Ahmedabad.</p>
4.	Disclosure of relationships between Directors (in case of appointment of Director)	Not related to any Director.

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