

AIL/SE/2023-24 July 11, 2024

To

BSE Limited	National Stock Exchange of India Ltd
Phiroze Jeejeebhoy Towers,	Exchange Plaza, 5th Floor, Plot No. C-l, G
Dalal Street, Mumbai 400 001	Block, Bandra Kurla Complex, Bandra
	(East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Dear Sir/Madam,

<u>Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)</u> Regulations, 2015 ("SEBI Listing Regulations")

This is to inform that the Company has been granted another patent in the US, which was filed previously. This enhances the overall granted IP portfolio of the Company.

The patent subject area is "Method and system for enabling an interaction between a user and a podcast". This patent is related to the field of optimizing user engagements by enabling an interaction between a user and a podcast using a podcast interaction system based on machine learning. This grant fortifies our AI-driven contextual recommendations and the consumer platform optimisations spanning the entire consumers' digital journey, including within live streams such as podcasts.

This is our 10th patent grant out of a total IP portfolio of 36 Patents filed by Affle, powering futuristic use cases of our Consumer Platform Tech Stack.

Submitted for your information and records.

Thanking You,

Yours Faithfully, For Affle (India) Limited

Parmita Choudhury
Company Secretary & Compliance Officer